



LONG & FOSTER®
— REAL ESTATE —

Anna Lee

540-847-8679

homesbyannalee@gmail.com

www.homesbyannalee.com

www.leeshillhouses.com



BROOKE MILLER
REAL ESTATE, LLC

I Will Bring the Market To Your Door

What All Brokers Do:

Provide the Four "P's"

What all brokers do: Put a sign on the property, put it in the multiple listing service, put it in the newspaper, and post the listing online. (The fifth "P" -- for those who do only these four things -- is to "Pray that it sells!")

What I Will Do in Addition to What All Brokers Do:

Traditional Open House

Traditional open house with invitations going to the neighbors to join us for "refreshments."

Just Listed/Just Sold Postcard Marketing Campaign

If needed I will send out a just listed and a just sold card for your property.

Brochures and Flyers

I create flyers and brochures using professional photos of your home.

Professional Photos

I use Real Estate Specialized Professional photographers to capture the beauty of your home. I use a locally owned company with decades of real-estate experience.

Drone photography is also available for our larger properties. Virtual staging is also available for certain homes.

Web Marketing:

Listing Syndication

The listing will appear on my personal website, my company's website, my MLS site, plus a minimum of at least 60 major real estate portals that include the tracking of how many people view the listing everyday.



The Award-Winning Longandfoster.com

This website will provide powerful search capabilities with custom filters that allow visitors to find exactly what they're looking for. Prospective buyers can save search options, calculate mortgage payments, view upcoming open houses, and share listings on social media. Visitors can sign up to receive an email when a new property comes on the market that meets their search criteria. Buyers can pinpoint exactly where a house is located and what community amenities surround it. Millions of people visit our website annually.

Customized Website For Your Home

A convenient, one-stop shopping experience where visitors can view property details, photos, maps, and more. This website has a superior online presence that uniquely showcases your home with pictures and detailed information for prospective buyers. The site provides neighborhood and community information, easy-to-share via email and social media sites, easy access to get more information or schedule showings of your home. Visitors can contact me immediately and directly to inquire about your home.

Downloadable Pictures of the Property

Each home will have it's own personal website link to the pictures and includes the opportunity for the buyer to contact an agent to view the property.

Automated Showing Feedback

After each showing, each buyer and his/her agent will receive a request to evaluate the property. Feedback is returned automatically to me. The seller is updated as soon as the buyers and/or their agent respond.

Social Media Marketing:

Facebook Marketing

Property will post to Facebook, Pinterest, google, and my websites. I will also check in regularly on Facebook whenever I do a showing, an open house, or meet with the sellers.

Video Marketing

In addition to the professionally shot photos, I will shoot a just listed video creating a walk through of the home that highlights features and a floor plan that appeal to buyers. These videos will be syndicated to several media outlets.